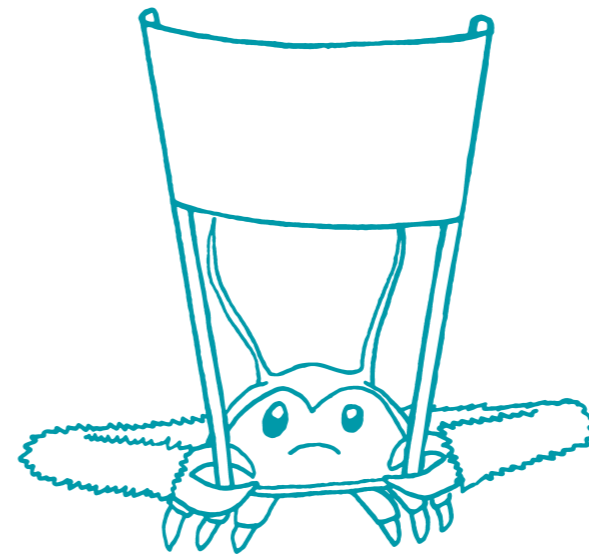


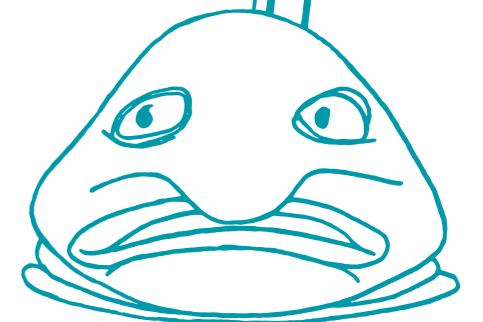
Blue Dragon



Black Swallower



Yeti Crab



Blobfish

Take Action!

Climate change, oceans and art: what do these three have in common?

What is climate change?

Climate change is when the world's temperature and weather change, with serious impact to life on Earth: scientists estimate that 1 in 6 species are at risk of extinction due to climate change. And the worst part? It's happening because of our human activities!



Why are oceans important?

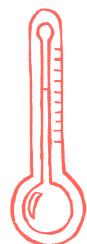
The oceans make up **71%** of our planet and keep the Earth's climate balanced by generating oxygen, reducing extreme weather conditions, producing food we eat.



83% of the carbon dioxide released into the atmosphere is absorbed by our oceans, their animals and habitats, which is important to reduce global warming.



Our oceans are home to **226,000** plant and animal species! These are extremely important to the biodiversity of our planet.



We expect ocean temperatures to increase by **1–4°C** by 2100 (that's only 78 years away!). Although 1–4°C doesn't sound like a lot, it can destroy ecosystems and make species extinct.

10% of the people in the world live near our oceans: their lives, cultures and communities are in danger because of rising sea levels.



What does art have to do with it?

There are many ways we can take action to stop climate change. This is known as **activism**: campaigning for something you believe in to bring about change! Artists and designers come up with creative solutions to raise awareness about urgent issues. Their work has the ability to influence opinion, stimulate debate and drive activism. One example is the design of **protest posters**, banners and signs using bright images, bold language and dramatic punctuation to draw attention to issues. More recently, artists have also explored climate change through digital projects to share a message.

An artist's action: AnthroPangaea by Shezad Dawood

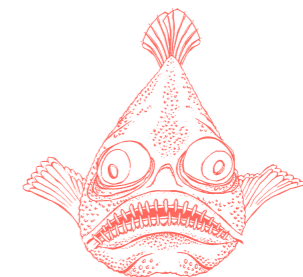
AnthroPangaea is an interactive map by British artist Shezad Dawood, that brings you closer to some of the planet's strangest creatures. It investigates climate change and its impact on oceans and encourages you to think differently about the planet, learning more about species that have been around for ages, those we have only just discovered and even those that have come back from the dead...!

Check it out here: bit.ly/AnthroPangaea



Taking action: how can YOU use art and design to create a message to protect our oceans?

Taking inspiration from the work of artist Shezad Dawood and designer Fraser Muggeridge, we invite you to join the artists, activists, and designers around the world to create your very own action: a poster campaigning for our ocean and its species!



Tips and tricks for poster design from Fraser Muggeridge

What change would you like to see happen? Make a short and catchy sentence that draws attention to your cause (examples: Save the oceans! No more plastic bottles! Cut greenhouse emissions! School strike for climate!).

Draw, scribble, cut out, *write* or **trace** your own letters. Think **bold** and eye-catching – anything that can be read from a distance.

Think which colour best describes your cause. Which colours work well together?

How can punctuation and style make your message stronger? Think bright colours, underlining, and punctuation (question marks and exclamation marks)!

Think about simple images or symbols that best represent your issue or cause.

After you've made your poster, it's time to share it! Put it up in your window at home or at school and show those around you what you care about!